

...TODAY BEGINS SEVERE WEATHER AWARENESS WEEK...

GOVERNORS TERRY BRANSTAD AND DAVE HEINEMAN...THE IOWA HOMELAND SECURITY AND EMERGENCY MANAGEMENT DIVISION...THE NEBRASKA EMERGENCY MANAGEMENT AGENCY AND THE NATIONAL WEATHER SERVICE HAVE DESIGNATED THE WEEK OF MARCH 25 TO MARCH 29 AS SEVERE WEATHER AWARENESS WEEK IN IOWA AND NEBRASKA. EACH MORNING THIS WEEK...THE NATIONAL WEATHER SERVICE IN OMAHA/VALLEY WILL ISSUE A PUBLIC INFORMATION STATEMENT FOCUSING ON A DIFFERENT ITEM EACH DAY. TOPICS THIS YEAR INCLUDES THE FOLLOWING...

MONDAY...FLASH FLOODING
TUESDAY...WARNING RECEPTION
WEDNESDAY...TORNADOES
THURSDAY...SEVERE THUNDERSTORMS
FRIDAY...FAMILY PREPAREDNESS

ATTENTION MEDIA...IN ORDER FOR SEVERE WEATHER AWARENESS WEEK TO BE EFFECTIVE...MEDIA COVERAGE IS CRITICAL. PLEASE USE THE INFORMATION IN THE PUBLIC INFORMATION STATEMENTS IN YOUR NEWS PROGRAMS TO HELP PROMOTE SEVERE WEATHER SAFETY. WE ALSO ENCOURAGE MEDIA INTERVIEWS. PLEASE CONTACT BRIAN SMITH OR THE SENIOR METEOROLOGIST IF YOU ARE INTERESTED.

WHAT/S NEW FOR 2013...

IMPACT BASED WARNINGS...THE IMPACT BASE WARNINGS EXPERIMENTAL PRODUCT IS AN EFFORT TO BETTER COMMUNICATE SEVERE WEATHER THREATS WITH NATIONAL WEATHER SERVICE WARNINGS. HERE IS A LINK TO THE IMPACT BASED WARNINGS WEBSITE...

WWW.CRH.NOAA.GOV/CRH/?N=2013_IBW_INFO (LOWER CASE)

WIRELESS EMERGENCY ALERTS...2013 WILL BE THE FIRST COMPLETE SEVERE WEATHER SEASON WITH WIRELESS EMERGENCY ALERTS. HERE IS A WEBSITE TO LEARN MORE! WWW.FEMA.GOV/COMMERCIAL-MOBILE-ALERT-SYSTEM (LOWER CASE)

IOWA AND NEBRASKA WILL HAVE COMBINED SEVERE WEATHER AWARENESS WEEKS. THE COMBINED WEEK WILL HELP WITH THE TORNADO TEST FOR THOSE ALONG THE MISSOURI RIVER.

TODAY/S TOPIC IS FLASH FLOODING

EACH YEAR...MORE DEATHS OCCUR DUE TO FLOODING THAN FROM ANY OTHER THUNDERSTORM RELATED HAZARD...RESULTING IN MORE THAN 140 FATALITIES EACH YEAR. MOST FLASH FLOODS ARE CAUSED BY SLOW MOVING THUNDERSTORMS...THUNDERSTORMS THAT REDEVELOP OVER THE SAME AREA...OR HEAVY RAINS FROM TROPICAL STORMS AND HURRICANES. THESE FLOODS CAN DEVELOP WITHIN MINUTES OR HOURS

DEPENDING ON THE INTENSITY AND DURATION OF THE RAIN...THE TOPOGRAPHY...SOIL CONDITIONS...AND GROUND COVER.

A FLASH FLOOD IS A RAPID RISE OF WATER ALONG A STREAM OR LOW-LYING URBAN AREA. FLASH FLOODS CAN ROLL BOULDERS...TEAR OUT TREES...DESTROY BUILDINGS AND BRIDGES... AND SCOUR OUT NEW CHANNELS. RAPIDLY RISING WATER CAN REACH HEIGHTS OF 10 FEET OR MORE.

A FLASH FLOOD WATCH IS ISSUED BY THE NATIONAL WEATHER SERVICE TO INDICATE CURRENT OR DEVELOPING HYDROLOGIC CONDITIONS THAT ARE FAVORABLE FOR FLASH FLOODING IN AND CLOSE TO THE WATCH AREA. THE OCCURRENCE OF FLOODING IS NEITHER CERTAIN NOR IMMINENT. THOSE IN THE WATCH AREA SHOULD BE ALERT FOR FLOODING.

A FLASH FLOOD WARNING MEANS NATIONAL WEATHER SERVICE METEOROLOGISTS HAVE DETERMINED THAT FLASH FLOODING IS OCCURRING OR IMMINENT. THOSE IN THE WARNING AREA SHOULD TAKE THE NECESSARY PRECAUTIONS AT ONCE.

ALMOST HALF OF ALL FLASH FLOOD FATALITIES OCCUR IN VEHICLES. MANY PEOPLE DO NOT REALIZE TWO FEET OF WATER ON A BRIDGE OR HIGHWAY CAN FLOAT MOST VEHICLES. IF THE WATER IS MOVING RAPIDLY...THE CAR...TRUCK...OR SUV CAN BE SWEEPED OFF THE BRIDGE AND INTO THE CREEK OR DOWNSTREAM WITH THE FLOWING WATER. WATER CAN ERODE THE ROAD BED... CREATING UNSAFE DRIVING CONDITIONS. UNDERPASSES CAN FILL RAPIDLY WITH WATER...WHILE THE ADJACENT ROADWAY REMAINS CLEAR. DRIVING INTO A FLOODED UNDER-PASS CAN QUICKLY PUT YOU IN FIVE TO SIX FEET OF WATER. MANY FLASH FLOODS OCCUR AT NIGHT WHEN FLOODED ROADS ARE DIFFICULT TO SEE.

WHEN YOU APPROACH A FLOODED ROAD...TURN AROUND...DON/T DROWN!

FLASH FLOOD MYTH VS. FACT...

MYTH...FLASH FLOODS ONLY OCCUR IN THE EASTERN UNITED STATES.
FACT...FLASH FLOODS HAVE AND CAN OCCUR IN ALL 50 STATE...INCLUDING ALASKA AND HAWAII.

MYTH...FLASH FLOODS OCCUR ONLY ALONG FLOWING STREAMS.
FACT...FLASH FLOODS CAN OCCUR IN DRY CREEK BEDS AND URBAN AREAS WHERE NO STREAMS ARE PRESENT.

MYTH...FLASH FLOODS OCCUR MAINLY IN THE LATE AFTERNOON AND EVENING.
FACT...FLASH FLOODS CAN OCCUR AT ANY TIME OF DAY... MANY FLASH FLOODS OCCUR AT NIGHT...TOO.

MYTH...LARGER VEHICLES...SUCH AS SUVS AND PICKUPS...ARE SAFE TO
DRIVE THROUGH FLOOD WATERS.
FACT...TWO FEET OF RUSHING WATER CAN CARRY AWAY MOST VEHICLES...
INCLUDING SUVS AND PICKUPS.

MYTH...HOMEOWNERS INSURANCE POLICIES COVER FLOODING.
FACT...UNFORTUNATELY...MANY HOMEOWNERS DO NOT FIND OUT UNTIL IT
IS TOO LATE THAT THEIR POLICES DO NOT COVER FLOODING. CONTACT
YOUR INSURANCE COMPANY OR AGENT ABOUT FLOOD INSURANCE.

HERE ARE SOME FLOOD SAFETY TIPS...

BEFORE A FLOOD...
KNOW THE COUNTY IN WHICH YOU LIVE AND THE NAMES OF NEARBY
MAJOR CITIES.
CHECK THE WEATHER FORECAST BEFORE LEAVING TO BE OUTDOORS FOR
EXTENDED PERIODS.
WATCH FOR SIGNS OF APPROACHING STORMS.
MONITOR THE NOAA WEATHER RADIO OR YOUR FAVORITE NEWS SOURCE
FOR VITAL WEATHER RELATED INFORMATION.
DO NOT CAMP OR PARK YOUR VEHICLE ALONG STREAMS AND WASHES...
PARTICULARLY DURING THREATENING CONDITIONS.

IF FLOODING OCCURS...
GET TO HIGHER GROUND.
GET OUT OF AREAS SUBJECT TO FLOODING. THIS INCLUDES DIPS...
LOW SPOTS... CANYONS... WASHES ETC.
AVOID AREAS ALREADY FLOODED... ESPECIALLY IF THE WATER IS
FLOWING FAST.
DO NOT ATTEMPT TO CROSS FLOWING STREAMS.
ROAD BEDS MAY BE WASHED OUT UNDER FLOOD WATERS. NEVER DRIVE
THROUGH FLOODED ROADWAYS.
DO NOT ALLOW CHILDREN TO PLAY NEAR HIGH WATER... STORM DRAINS
OR DITCHES. HIDDEN DANGERS COULD LIE BENEATH THE WATER.
BE ESPECIALLY CAUTIOUS AT NIGHT WHEN IT IS HARDER TO RECOGNIZE
FLOOD DANGERS.

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